

HS University

There's only one place you need to go for all your professional development needs.



The Power to Know.

Complete Training for the Head Start Professionals.

What's Inside!

- Updated Family Engagement conference!
- Online courses are now available!
- NEW! Disabilities Services conferences are now available!
- NEW! Education and Teaching conferences!
- New! Health Services conferences!
- "NEW" 2014 ERSEA requirements and updated conferences!
- Become a licensed trainer today! Credential your program staff!



Already credentialed? Ask about our Credential Upgrade (CU) or our Credential Trainer Upgrade (CTU) program. Upgrade your current credential to a *licensed credential* through HS University today! See page 7 for more details.



See inside for details!

Family Engagement...

....Promoting School Readiness through Engagement Activities!

This Family Engagement conference lays out a course that is appropriate for every staff person, from the members of your management team to the volunteers. The conference is designed to build the capacity of all Head Start staff to make the PFCE frameworks renewed vision for family engagement a reality for every parent in every program. The program consists of four conferences. Each conference is designed to help staff better



understand and implement the PFCE framework. The conferences will give all staff the essential engagement skills that contribute to the PFCE overall effectiveness as an engaging, family centered community.

Parent, Family and Community Engagement Conference

What you'll learn and how you'll benefit...

These four conferences are specifically designed to help new and experienced Head Start employees utilize the Parent, Family and Community Engagement Framework to guide engagement activities that produce the seven family engagement outcomes. Each conference is designed to meet specific requirements of the PFCE framework.

- Conference #1—Understanding Parent Engagement and Implementing the Framework: This conference will apply the broader definition of parent engagement to program's staff daily interactions with parents. The conference will define the goals of the PFCE vision for parent, family and community engagement and be able to identify current program practices that support these goals. Participants will learn how to engage with children and families using practices and behaviors that promote belonging and invite participation. (Credits earned: 3) Conference Date: San Francisco, CA—Nov 4-6, 2013
- Conference #2—Promoting Family Engagement Outcomes: This conference is designed to build the capacity of Head Start staff who work directly with families. Participants will learn how to apply the PFCE outcomes to their daily work, demonstrate the skills necessary for forming supportive engagements with families, develop creative approaches for providing engagement activities to families and assess their own skills in effectively engaging with families and establish plans for professional development accordingly. (Credits earned: 3) Conference Date: Las Vegas, NV—December 9-11, 2013
- Conference #3—Community Engagement: Building Effective Alliances: This
 conference is designed to establish the foundation for engaging a community of
 support. The conference will help staff to examine the impact of their own values,
 beliefs and behaviors on the development of engaging relationships with others
 and with Head Start families. It will help staff to use engagement to support each

and with Head Start families. It will help staff to use engagement to support each other and for families through recognizing and reinforcing individual and family strengths, attentive, listening, "reaching out", and displaying accepting and caring behaviors. (Credits earned: 3) Conference Date: Atlanta, GA—January 8-10, 2014

Conference #4—Engagement Partnerships: A Continuous Plan: This conference is designed to increase the capacity of staff working directly with families to build skills engage families and offer them support based on their strengths, interests and needs and develop and implement family partnership agreements. Participants will examine and practice strategies surrounding the professional issues of confidentiality, roles and boundaries and record-keeping. (Credits earned: 3) Conference Date: Chicago, IL—February 5-7, 2014

NOTE: All Conferences will repeat every 6 months. Students may choose to attend online events or campus locations in order to complete credentials or certificate. In order to received a credential or license, a student must complete an application for the program and pay credit hour cost for each course. *Enrollment into the credential or certificate program is not mandatory.* For non-credential training only students, you may pay a \$25 fee per course to receive CEUs.

Family Engagement Conference Starting at \$495.00 per person...

• Online • October 21, 2013

Credits: 3

Event ID: 1211317

Registration Deadline: Sept 27

San Francisco, CA • Nov 4-6, 2013

Holiday Inn—Fisherman Wharf

Event ID: 1211239
Registration Deadline: Oct 25

Las Vegas, NV • Dec 9-11, 2013

Las Vegas Hyatt Place Event ID: 1211242

Registration Deadline: Nov 29



Child Development... ...Preparing teachers for the challenges of tomorrow!

The Child Development conference prepares students to meet Head Start's new educational mandates, as well as the need for Head Start teaching professionals to master the knowledge and skills needed to create effective learning environments for children. The conference prepares students to communicate effectively,



learn and use new technology, think critically and creatively and demonstrate cultural awareness. Each conference is designed for Head Start education and teaching staff and the structure and curriculum of the conferences are designed to complement the Child Development Associate (CDA) National Credentialing Program's Competency Standards. Each conference is designed to provide students with opportunities to explore, reflect and build upon educational skills utilized in centers. It also provides teaching staff with an opportunity to earn professional recognition beyond secondary education or if their degree is in a different field.

Child Development: Promoting Social & Emotional Competence

What you'll learn and how you'll benefit...

The following 3 day conferences will help participants bring a strong developmental perspective to their work with young children and families; support second language learners and children with special needs; create opportunities to examine and reflect on their teaching; Improve classroom practices and learning environments through hands-on activities; strengthen connections between their centers and children's home; and build a repertoire of skills and resources to assist parents in caring effectively for their children.

- Conference #1:HS Development Birth to 5 years—This conference will focus
 on helping participants to recognize and identify the uniqueness of each child,
 including children with disabilities, apply child development principles as they
 plan for and interact with children, support parents as the primary influences in
 their children's lives and reflect on their practices and determine whether
 changes are needed to encourage all children's growth and development.
 (Credits earned: 3) Conference Date: Las Vegas, NV—October 16-18, 2013
- Conference #2: Observing and Recording the Development of HS
 Children—This conference provides participants with a set of skills and a
 variety of techniques for accurately and objectively observing, recording and
 interpreting children's behavior and making decisions for program planning.
 (Credits earned: 3) Conference Date: Miami, FL—November 11-13, 2013
- Conference #3: HS Inclusive Curriculum and Learning Environments—This conference is designed to build the skills of Head Start staff in effectively using the IEP and IFSP to analyze and adapt the program, routines and activities to accommodate children with disabilities so they can demonstrate their varying abilities along side their peers. The conference will help staff work collaboratively with parents and related service providers to plan and implement the IEP/IFSP. (Credits earned: 3) Conference Date: Miami, FL —December 4-6, 2013

Child Development Conference

Starting at \$495 per person...

Online • October 21, 2013

Credits: 3

Event ID: 1311585

Registration Deadline: Sept 27

Las Vegas, NV • Oct 16-18, 2013

Las Vegas Hyatt Place Event ID: 1311584

Registration Deadline: Sept 27

Miami, FL • Nov 11-13, 2013

Miami Marriott Hotel Event ID: 1311584

Registration Deadline: Oct 25



Conference #4: Head Start Program Planning and Family Transitions—The conference builds on the concept
that successful transitions involve the coordination and continuation of developmental and comprehensive services
from birth through five. It will guide staff to assess current transition planning practices and enhance their efforts to
provide high-quality, coordinated services, involve families and key partners from the community in a sustainable
process of transitions and develop transition goals, action steps, timelines. and tracking systems to continuously
monitor the implementation and review the progress of transition plans. (Credits earned: 3) Conference Date: Las
Vegas—January 13-15, 2014

ERSEA Systems...

"Developing Policies and Procedures for Compliance..."

These conferences are designed to help ERSEA administrative staff coordinate, plan, implement and organize ERSEA functions in a Head Start program. Participants will learn how to place a greater emphasis on the systems approach and utilize the systems their program already has in place. It is designed to enhance the quality of ERSEA



systems and the management of ERSEA services. Learn what's new for FY 2014 in the integration of service/content areas and how to monitor ERSEA data and files for compliance, distribute specialized program reports and perform 1305 performance standards. This conference also concentrates on the program Federal review and monitoring process.

Eligibility, Recruitment, Selection, Enrollment & Attendance

What you'll learn and how you'll benefit...

The following 3 day conferences will help participants utilize strategies and implement best practices to analyze, plan and implement enrollment systems, plan and monitor systems related to attendance, use appropriate policies and procedures for ERSEA implementation and reporting and ensure monitoring, agency collaboration and tracking eligibility compliance.

- Conference #1:Developing Policies and Procedures for Compliance—This conference will analyze community assessment information and facilitate planning efforts to determine program design options, recruitment efforts and enrollment guidelines. It provides participants with solutions to develop and revise agency's ERSEA systems, policies and procedures. (Credits earned: 3) Conference Date: New York, NY—October 21-23, 2013
- Conference #2:Determining, Verifying and Documenting Eligibility—
 This conference will focus on creating requirements certifying eligibility determination and developing actions for violations and training.
 Participants will learn to analyze, implement and verify income and categorical eligibility and use best practices for certification and documentation of the accurate eligibility process in the children's file.
 (Credits earned: 3) Conference Date: Las Vegas, NV—November 6-8, 2013
- Conference #3:Maintaining the ERSEA Systems—This conference will help participants evaluate, design and monitor systems to process enrollment applications, including using selection criteria to determine need and processing applications for accuracy and timeliness. Students will learn how to maintain systems, databases, files, etc., and ensure security of data. (Credits earned: 3) Conference Date: San Francisco, CA—December 16-18, 2013
- Conference #4:Management and Administration of ERSEA— This conference will offer participants a blueprint for the skills and methods needed for ERSEA program management. The conference builds on the review process and how to make it a continuous cycle of ERSEA systems. Participants will learn to interpret internal and external data to make recommended changes, to use their findings to propose directions and plans as well as determine accountability at all levels. (Credits earned: 3) Conference Date: Tampa, FL—January 22-23, 2014

ERSEA Conference

Starting at \$495.00 per person...

- New York, NY Oct 21-23, 2013
 TRYP Hotel—Times Square
 Event ID: 1311385

 Registration Deadline: Oct 18
- Online October 21, 2013 Credits: 3

Event ID: 1211293

Registration Deadline: Sept 27

- Las Vegas, NV Nov 6-8, 2013
 Las Vegas Hyatt Place
 Event ID: 1211212
 Registration Deadline: Nov 1
- San Francisco Dec 16-18, 2013
 Holiday Inn—Fisherman's Wharf
 Event ID: 1311388
 Registration Deadline: Dec 13



Disabilities Services...

"Managing challenging behaviors and promoting children's success..."

A developmentally appropriate classroom lays the groundwork so that teachers can also draw from a number of approaches, such as conflict resolution and behavior modification strategies. A nurturing, consistent relationship between a child and caregiver is also key when working with children with complex and significant problem behaviors. These conferences apply Head Start core values, as well as the Head Start Program Performance Standards on Services for Children with Disabilities. It also applies Head Start Program Performance



Standards related to individualizing, developmentally appropriate practice and support the social emotional development of all children.

Disabilities Services: Managing Challenging Behaviors

What you'll learn and how you'll benefit...

The conferences are designed to provide Head Start teaching staff with the skills and knowledge to maintain a safe and inclusive classroom environment. Head Start classrooms provide a safe and respectful learning environment that creates a foundation for all students to realize their learning potential. However sometimes Head Start teachers are faced with students whose behavior poses challenges to the classroom environment. These conferences offer participants a process for reflecting on their own practice, assessing difficult situations and designing interventions through joint problems solving.

- Conference #1: Social Emotional Teaching: Building Relationships and Creating Supportive Environments—This course will focus on the importance of building relationships with children, families and colleagues as well as designing environments, schedules and routines, structuring transitions, helping children learn rules and routines and planning activities that promote engagement. The conference will also focus on the importance of being more intentional about teaching social emotional skills, supporting the development of friendship skills, and defining emotional literacy activities. (Credits earned: 3) Conference Date: Las Vegas, NV —Oct 21-23, 2013
- Conference #2: —Individualized Intensive Intervention—This course will focus
 on Positive Behavior Support and traditional discipline approaches. Students will
 learn how to define forms and functions of communication and identify the
 behavioral mechanisms that contribute to viewing challenging behaviors and using
 interview and observational data to determine behavior hypotheses. (Credits
 earned: 3) Conference Date: Tampa, FL —November 18-20, 2013
- Conference #3: Defining and Identifying Challenging Behaviors—This conference will help participants identify ways in which their own perceptions and experiences influence how they interact with children with challenging behaviors. It will help participants develop a system for collecting data, and then use it to develop strategies that capitalize on children's strengths and needs. It also helps participants identify when and how to seek appropriate supports within the program and within the community in an effort to fully integrate children with challenging behaviors into their programs. (Credits earned: 3) Conference Date: Dallas, TX —Dec 11-13, 2013
- Conference #4: Leadership Strategies for Supporting Development—This conference
 will provide managers with the skills and knowledge needed to plan and implement integrated services for
 children with disabilities and their families. The conference will take a critical look at program's disabilities
 services and teams that have considerable experience as well as develop a broader view of their roles and set
 the stage for developing a more collaborative and coordinated way of working with co-workers, with LEAs and
 with community agencies. (Credits earned: 3) Conference Date: San Diego, CA —January 27-29, 2014

Disabilities Services Conference Starting at \$495 per person...

- Las Vegas, NV Oct 21-25
 Las Vegas Hyatt Place
 Event ID: 1311596

 Registration Deadline: Oct 11
- Online October 21, 2013
 Credits: 3
 Event ID: 1311596
 Registration Deadline: Sept 27
- Tampa, FL Nov 18-20
 Tampa Sheraton East
 Event ID: 1311599
 Registration Deadline: Nov 8
- Dallas, TX Dec 11-13
 Dallas Hyatt House Uptown
 Event ID: 1311603
 Registration Deadline: Nov 29



Health Services...

..."Helping Agencies promote healthier children and families in Head Start!"

The cornerstone of health services is establishing a linkage and partnership between children and families to provide an ongoing source of continuous, accessible medical care. By delivering comprehensive health services such as screenings, assessments and follow-ups for every child, Head Start can make a real difference in the lives of children and families. These conferences will explore the challenges of delivering comprehensive services while enhancing skills

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to meet these challenges. Participants will learn how to engage families in detailed oriented health plans that are focused on family well-being by learning how to set activities with families, health-care providers and other staff that promote school readiness through qualitative not quantitative health services.

Health Services Conference: Managing Comprehensive Services

What you'll learn and how you'll benefit...

This conference is designed to help programs support and enhance the quality of health services by learning proper and consistent methods of delivering health services. It is based on the core principles and practices that comprise Head Start's approach to health care for children and families. It is designed to help staff recognize and implement policies, procedures and practices that promote comprehensive health services.

- Conference #1: Health Services: Managing Comprehensive Services—This conference is designed to help participants support and enhance the quality of their health services by learning effective and consistent methods of delivering health services. Participants will gain insight into current medical, health, nutrition and dental practices, learn to monitor classrooms for health safety, learn about medication administration, short and long term exclusion, incomplete physical examinations, address barriers with providers and understand and effectively implement follow-up services for EPSDT schedules. (Credits earned: 3)
 Conference Date: Miami, FL —November 13-15, 2013
- Conference #2: Safety First: Preparing for and Managing Emergencies—This conference will focus on helping staff understand the causes of childhood injuries and plan steps to more effectively prevent and manage children's injuries in Head Start, at home and in the community. The conference will help develop participants skills in setting up and maintaining safe environments and promoting safe behaviors for children and adults. It is designed to develop staff's and parent's skills so they can reduce the number and severity of childhood injuries and keep children and families healthier and happier. —(Credits earned: 3) Conference Date: Las Vegas, NV —December 4-6, 2013
- Conference #3: Healthy Classrooms: Preventing and Managing Communicable
 Diseases—This conference is used to help participants understand steps they can take to
 prevent and manage communicable diseases more effectively. It builds on communication and cooperation
 among program staff, parents and health professionals. It helps programs to develop clear health policies and
 a plan for teaching staff, parents and children about communicable diseases. It will help participants effectively
 create a healthier Head Start program. (Credits earned: 3) Conference Date: Atlanta, GA —January 8-10,
 2014
- Conference #4: Mental Health Services: Building Resiliency—This conference will help participants understand how to promote mental health, and be able to build and support nurturing relationships, to promote healthy social and emotional development, develop strategies to promote resiliency within Head Start children, families and communities and define mental health as a positive attribute rather than as absence of mental illness. Participants will also learn how to apply a framework to understand the meaning and possible explanations for children's behavior and use that information to plan effective responses to that behavior as well as plan and support activities that improve the fit between temperament and environment by anticipating challenges and planning to meet them successfully. (Credits earned: 3) Conference Date: Chicago, IL —

Health Services Conference Starting at \$495.00 per person...

- Online October 28, 2013
 Miami Marriott Hotel
 Event ID: 1311355
 Registration Deadline: Oct 4
- Miami, FL Nov 13-15, 2013
 Miami Marriott Hotel
 Event ID: 1311269
 Registration Deadline: Nov 1
- Las Vegas, NV Dec 4-6, 2013
 Las Vegas Hyatt Place
 Event ID: 1311272
 Registration Deadline: Nov 15



REGISTRATION INFORMATION

What ever your method of registration, be sure to enroll right away since space is limited. As soon as we receive your registration, we'll send you a registration confirmation. To register, mail or fax the registration form to (901) 748-0297 or call 1(888) 282-7817. You may email the registration information to mdavis@hsuniversity.org. Registrants will be notified if a course is over subscribed or canceled. If not notified to the contrary, your registration has been accepted.

Payment: Payment must be received two weeks prior to workshop date unless other arrangements are made in advance. POs are accepted, but PO must be cleared prior to training.

Cancellation or Substitution. Cancellations received at least fifteen business days prior to workshop are refundable, minus a \$25 registration service charge. After that, cancellations are subject to the entire workshop fee, which you may apply toward a future workshop. Please note that if you don't cancel and don't attend, you are still responsible for payments. Substitutions may be made at any time. If for any reason we are required to cancel a workshop, our liability is limited to the return of the registration fee only.

HSU will award (2.4 CEUs) Continuing Education Units for this training. To register for CEUs, please mark the appropriate box on the Registration Form and include an additional \$25 per person in your payment. HSU offers CEU's in accordance with IACET and NASW. Please verify applicability with your professional board before purchasing CEUs.

On-Site Training. For only \$5495, we can deliver a 2 day workshop right to your agency's door. For complete details and a no-obligation quote, call 1-888-282-7817 and ask for the onsite training department. Price includes all travel cost and 10 manuals for up to 40 staff members. For 50 or more add \$500.

5 easy ways to register:

By PHONE

1-888-282-7817 or 1-901-748-0293

ON-LINE

Enroll at www.hsuniversity.org

By E-MAIL

mdavis@hsuniversity.org

By FAX

1-901-748-0297

By MAIL

Complete and mail form to:

HS University

P.O. Box 2482 Cordova, TN 38088-2482

Upgrade your current credential! If you have a credential by another program, you may update your credential with HS University. To upgrade your credential you must complete a 3 day training, complete a learning assessment, write a self-appraisal and pay the \$195 renewal fee. Transfer your current credential into an HS University licensed credential today!

Please provide the following information:

To enroll by phone call toll free 1-888-282-7817

Note: If you've registered by phone and paid with a credit card, it is not necessary to return

PLEASE PRINT OR TYPE: (Please list additional registrations on separate sheet and attach)

3-Day Course Training \$695 per person

Online Non-Credential Training \$399 per credit hour*

3 Day Credential Program \$1495 per person**

Online Credential/Certificate Program \$650 per credit hour

Cost:	# of Students	Total
Discounts:		
Other Fees:		
Total Enclosed Amount:		

HSU wants your hotel stay to be pleasant and we □ Purchase order attached: # take great pride in selecting hotels. HSU will fax you a copy of our student packet that lists area hotels and information about travel in our training area. *Online course price does not include books Signature: Security Code: and technology fee. Online courses are 6 weeks in length. **A 30% saving. Original Price: \$1950.

Name		Event ID:#
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Name		Event ID#
Name		Event ID#
CEU: □ Check here if requesting CEU Discounts: □ Take 3 (Deduct \$25.00 per Post Secondary Program: □ Credentia	person) For 3 or more register	=
Contact Name:		
Agency		
Mailing Address		
City, State, Zip		
Telephone	Fax	

Payment Information (Prepayment is required. Please pay before the course!)

- □ Check enclosed payable to: **HS University**, PO Box 2482, Cordova, TN 38088-2482

Contact Email:

□ Charge to: □ MasterCard □ Visa □ Discover □ American Express Expiration Date _____ Card number _____

Online Training... Education without boundaries! Make sure you're ready when opportunity knocks!

Online Training...

Online training is a valuable and costeffective method for professional development budgets that provides employees with well-rounded and regulations based training dedicated to promoting excellence in Head Start. The



benefits are astounding but here are key points to consider:

- Convenient As staff struggle to balance the demands of work and home, Online Learning allows them to learn from work, home and on the road.
- Relevant Since course content includes the most current topics, Online Learning ensures training is applicable to a person's Head Start career path.
- Immediate Delivery over the Internet enables online learning to begin with just a few mouse clicks.
- Affordable Cost savings is a key attraction as agencies save between 50-70% due to elimination of travel expenses .
- Fun By providing a captivating interactive environment with dynamic content, Online Learning not only effectively keeps people up-to-date, but interested as well.
- Easy to Use Open an Internet browser and employees are up and running quickly.

Earn a Credential or Certificate...

HS University's Credential Professionals are cut from a different cloth than those who attend training workshops only. Our credentialed students not only thrive on meeting the challenges of performance



standards, but they also take it upon themselves to develop and hone their skills and to use HS University to stay ahead. The practical expertise that is gained through HS University's programs provides students with the kind of regulations know-how that identifies areas of noncompliance and brings about consistent quality solutions. A credential requires 3 credit hours, a Prior Learning Assessment (PLA portfolio packet) 120 clock hours of fieldwork, an examination process and a candidate application. A **certificate**, which is a *license*, requires 12 credit hours of training, a Prior Learning Assessment (PLA portfolio packet), 120 clock hours of fieldwork, an examination process, a candidate application and a license fee. Education certificates require 480 clock hours of fieldwork. Choosing a credential and certificate programs is an opportunity to earn professional recognition beyond post secondary education or help in the completion of a degree program.

Register for your license today!

Head Start Professional Development



P.O. Box 2482 Cordova, TN 38088-2482 **Toll Free: 1-888-282-7817**

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University today! See page 6.